



Niagara Symphony  
Orchestra

# BE SEEN

## While We're Heard!

### Advertise with the Niagara Symphony Orchestra



The Niagara Symphony Orchestra (NSO) has been an arts leader and cultural treasure in the Niagara Region for 75 years! Established in 1948 as the St. Catharines Civic Orchestra, the organization has grown from a small community ensemble into a fully professional orchestra of over 50 musicians. The NSO is dedicated to enriching the quality of life in the Niagara Region through diverse programming and a broad range of educational initiatives.

A commitment to excellence and innovation has marked the tenure of current music director, Bradley Thachuk, whose leadership since 2010 has increased the orchestra's regional profile. From their home in the FirstOntario Performing Arts Centre, Maestro Thachuk and the NSO feature performers of national and international acclaim and showcase the Canadian composers of today alongside treasured classic repertoire.

Current educational programs like the Youth Club, Summer Music Camp, and "Spotlight On!" have given opportunities to students of all ages. From young children learning the basics of the orchestra, to university students growing their music careers through performance opportunities and mentorship – there is something for everyone who wants to learn more about orchestral music with the NSO.

As a registered not-for-profit arts organization, the NSO receives support from patrons, donors, sponsors, and all levels of government. Thanks to the generous support of these partners who recognize the importance of the creative arts in thriving communities, the NSO is proud to be able to bring vital art and engaging education to the people of the Niagara Region.

#### Fundraising Gala Program - July 14th, 2024

*Ads will be printed in colour and run for one concert in July 2024. Programs will go into the hands of approximately 500 attendees.*

	Width	Height	Cost		Width	Height	Cost
1/2 Page	5 1/2 "	4 1/2 "	\$100	1/4 Page	2 3/4 "	4 1/2 "	\$75

#### SMC Concert Program - July 2024

*Ads will be printed in colour and run for two concerts in July 2024. Programs will go into the hands of approximately 200 families with young children.*

	Width	Height	Cost		Width	Height	Cost
1/2 Page	5 1/2 "	4 1/2 "	\$100	1/4 Page	2 3/4 "	4 1/2 "	\$75

#### 2024/2025 Concert Season Program

*Ads will be printed in colour and run for 14 performances from September 2024 to June 2025. Fees are scalable and pro-rated based on the timing in the season.*

	Width	Height	Cost		Width	Height	Cost
Full Page	5 1/2 "	8 1/2 "	\$575	1/2 Page	5 1/2 "	4 1/2 "	\$375
				1/4 Page	2 3/4 "	4 1/2 "	\$250

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